

AMERICAN BLUE CATTLE



2016 JOURNAL

www.americanbluecattle.org



American Blue Cattle



SRD Alex's Dagger ET



SRD Black Macy



SRD Built Right ET



SRD Black Success ET



SRD Poppin Natural ET



SRD Black Passion ET

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July 8, 2016

Dear Fellow Blue Breeders:

Show time is coming! We are having our National Show and annual meeting for the American Blue Cattle Association this October 1, 2016 in Tulsa, Oklahoma. Make sure you view our website for time and location for our activities in Tulsa.

Some of the country has been wet while some have been dry. It sure would be nice if we could just even it out for everybody.

We continue to have new people looking for animals. If you have animals for sale post them on our website.

The association activity continues at a good pace with registrations and transfers. So, get your registrations and transfers taken care of as soon as possible.

I look forward to seeing everyone in Tulsa for our activities so you can stay on top of the trends with our breed. Remember, stay informed as we continue to promote our breed.

Let us remember to "Put a little BLUE in everything you do."

Sincerely,

Harold Brubaker
President
HJB/pg

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Special Award Presented To Steve Kinser For 2015 Member Of The Year



**Pictured are Steve Kinser receiving
the award from Association president
Harold Brubaker.**

Steve Kinser of Hugoton, KS, a very dedicated and long time member of the association, was presented with the 2015 Member Of The Year Award at the annual banquet held in Tulsa OK.

Steve volunteers his time to stay in the barn and oversee the animals and answer any questions that people may have about the Blues while the rest of us are enjoying the annual banquet and auction. Thanks Steve for your devotion to and love of the Blues!

American Blue Cattle

BREED: American Blue Cattle

COLOR: White, blue roan, or black.

ANCESTRY: The American Blue began as the Belgian Blue, which originated in central and upper Belgium when the local red-pied and black-pied cattle were crossed with Durham Shorthorn in the late 1800s. Some Charolais influence during the 19th century is also suggested.

HISTORY: Originally a dual purpose breed, beef production became the focus following World War II, when Europe's economy demanded increased beef quality and quantity. During the 1950s, the Belgian cattle underwent a selective genetic breeding and development program conducted by Professor Hanset at the AI Center in the Province of Liege. This program created their unusually heavy muscling.

The first Belgian Blues were imported to the United States in 1978. Today, American Blue Cattle are their own fullblood registered breed, independent from their Belgian relatives after years of

breeding for easier calving, lower birth weights, and improved structural soundness.

BREED CHARACTERISTICS: Large framed cattle with exceptional muscling due to an inactive myostatin gene, and therefore high-yielding carcasses. They are known for quiet temperament, early maturity, short gestation, hardy calves, adaptability, excellent feed conversion, and tender lean meat.

QUALITY AND YIELD: Yield mostly 1s, grade 80% Select due to lack of marbling, but tenderness overrides the lower grade in taste tests.

WEIGHT: Mature fullblood bulls can average up to 2750 lbs., and fullblood mature cows to 1650 lbs. Average birth-weight for fullblood Blues is 96.8 lbs. and 79.9 lbs. for a crossbreed.

NATIONAL ORGANIZATION AND REGISTRY: The American Blue Cattle Association located in Nacogdoches, Texas. For more information: Visit the association website at www.americanbluecattle.org or call 936-652-2550.

Blue Profitability

Editorial by Kyle Kehrli

For cattle producers here in the U.S. one of the hottest topics that will, hopefully, never go out of style is profitability. The average cattle producer today is close to 58 years old, and when you sort out the retirees being counted among the ranks of beginning farmer you see that young people are not coming back to the farm in numbers large enough to replace those leaving. To attract young producers to the beef industry we need to focus heavily on making beef production sustainably profitable. Profitability looks different depending on what level of our segmented industry you focus on.

The average cow-calf producer is dedicated to putting “pounds on the ground” and is not overly concerned with factors beyond dropping a live, healthy calf that grows well up to the point of being weaned and sold. Calves are typically sold on a live-weight basis to feedlots that specialize in feeding out large amounts of cattle very efficiently. From here on, the feedlot managers have a few options for marketing their fat cattle to bring back the most return possible for their feedlot enterprise.

Assuming all things being equal (residual feed intake, health, etc.) the selling “avenue” that results in a premium is the option that catches my eye the most as a cattle breeder. Grid marketing allows a producer/feeder to sell their animals based on individual merit-which in turn is based largely on intermuscular fat. Fat is what gives our meat its taste, and the animals that have the most fat interspersed throughout their carcass return the most dollars in a grid-marketing system.

The packer makes money by providing the consumer with a product that tastes good and is affordable/competitive with other proteins. Animals that have more meat than the average animal (compared to a live-weight basis) result in better plant utilization and better profits. If the consumer is willing to pay a premium for a better than average eating experience, and enough volume exists to make it worth the effort, the packer will reward producers for bringing in fat animals that fit the parameters for this market.

Now, what does this all mean for the blues?

At some point in the near future, consumer demand for a lean beef product, providing a good eating experience, and available at a competitive price will take hold at the packer level. We have seen this happen in the past in the hog industry when packers rewarded producers for bringing lean animals to market. When this happens in the cattle industry, we as a breed will need to have placed ourselves in a position to satisfy the industry at many different levels by marketing our strengths, which lie in high dressing percentages, meat tenderness and temperament.

Starting at the packer level, we need to provide a blue-sired carcass, which yields more tender, red meat than all other competing breeds. We also need to be sure these animals have at least ¼” of back fat at the time of harvest to limit the amount of drying and toughening happening during the aging process in the cooler. A blue-sired animal will put more meat in the cooler than a standard

fat animal will-putting more dollars in the packer's pocket.

Taking it a step further, that blue-sired meat sitting in the cooler is also more tender than average. Research done by Dr. Cundiff at the Market Animal Research Center in Nebraska found that round steak from a blue-sired animal is comparable in tenderness to the average sirloin, and a blue-sired sirloin is comparable to the average tenderloin in tenderness. This makes for a better eating experience for a better price at the consumer level, and helps the beef industry in general remain competitive with other sources of protein.

At the feedlot level we need to provide a calm animal that will grow well, and ultimately meet the expectations of the packer and consumer, which we talked about before. Taking it down another level to the cow-calf sector, we need to provide producers with a terminal cross sire which will be able to cover large groups of cows, and thrive in a variety of climates. We need to be sure we are producing sires that have a skeletal structure that adequately supports the muscle hanging from it, and also allows the bull to move freely over the terrain while he searches for cows to breed. This sire must be able to throw vigorous, healthy, and robust calves, and these calves not only need to be tough enough to make the transition from weaning to feedlot, they need to be able to excel when they get there.

Temperament is a little tougher to put a value on but anyone who has dealt with flighty cattle knows how tough they can be on equipment, the human body, and the nerves of anyone who has to work with them. Flighty cattle take longer to finish out, and meat quality is negatively affected when these animals are

exposed to stressful situations (i.e. loading out prior to a trailer ride to a harvest facility). Although this trait is tough to put a dollar amount on, and the chance of ever having a grid that pays out directly for calm cattle is pretty slim- I believe this will truly be a trait that separates the Blues from the other terminal breeds available in our industry.

Taking it to the breeder level we need to be focusing on our strengths, and we need to collect more data than we have in the past to be able to validate these strengths to all segments of the industry. In addition to birth weights we need to focus diligently on recording weaning and harvest weights. Getting carcass information from the packer, which shows back fat, dressing percentage, and some sort of shear (tenderness) data is also very valuable. If this information isn't available we will need to find a way to ultrasound our blue-sired animals at, or immediately prior to harvest to come up with these numbers. We also need to come up with a scale for scoring temperament that is as straightforward as our scale for evaluating calving ease.

To get our name out there as a breed we need to focus on identifying sires that exemplify our strengths, and develop a plan to breed a set of crossbred calves from these sires to be entered into nationally recognized feedlot tests. Focusing on tests, which gather the information listed above in the previous paragraph will help us maximize the time we invest in this project. The time will come when the rules of the existing market and grading system will change to benefit the American Blue breed...we need to make sure we have done everything possible to put ourselves in a position to capitalize on that change when it comes.

BGB

BLACK GOLD BLUES



Larry, Sandie & Lane Hull

(580) 504-1157

4073 Dickson Rd. • Ardmore, Oklahoma 73401

larrydhull1963@hotmail.com • sandiehull@yahoo.com

2015 National Show Results

2015 TULSA STATE FAIR SHOW RESULTS October 15, 2015

STEERS

Prospect Low & Steer Halfblood or under 400-900 lbs

1. HCC Rosie's Backyard Swa
Honey Creek Cattle,
Manchester, IA

GRAND CHAMPION

Prospect Low % Steer

HCC Rosie's Backyard Swa
Honey Creek Cattle, Manchester, IA

Market High % Steers Over 1/2 Blood under 15/16 - Over 90

1. EGKK Swagger's Spud
Mitchel Taake, Elkader, IA
2. Pirate, Jacob Patterson, Gilman, IA

GRAND CHAMPION

Market High % Steers

EGKK Swagger's Spud, Mitchel Taake
Elkader, IA

RESERVE GRAND CHAMPION

Market High % Steers

Pirate, Jacob Patterson, Gilman, IA

FEMALES

Halfblood Females - February 1, 2015 & After

1. HCC Swagger's Olaf
Honey Creek Cattle, Manchester, IA
2. HCC Heart Baby Nellie Surp
Honey Creek Cattle, Manchester, IA
3. HCC Phantom Swagger Lov
Honey Creek Cattle, Manchester, IA
4. SKSL Azure Sweethea
Steve Kinser, Hugoton, KS
5. Meg Willow, Megan Elder,
Miami, OK
6. WCM Cleora, R. Wayne Matlock,

Bixby, OK

7. WCM Checotah, R. Wayne Matlock,
Bixby, OK

CHAMPION

Halfblood Calf

HCC Swagger's Olaf
Honey Creek Cattle, Manchester, IA

RESERVE CHAMPION

Halfblood Calf

HCC Heart Baby Nellie Surp
Honey Creek Cattle, Manchester, IA

Halfblood Females -

June 1 - September 30, 2014

1. BGB Lena, Lane Hull, Ardmore, OK

CHAMPION

Halfblood Yearling Female

BGB Lena, Lane Hull, Ardmore, OK

Halfblood Female: Cow/Calf

1. EGKK Palmers Clubby
Laurie Stonewall, Marengo, IA

CHAMPION

Halfblood Female: Cow/Calf

EGKK Palmers Clubby
Laurie Stonewall, Marengo, IA

GRAND CHAMPION

Halfblood Female

HCC Swagger's Olaf
Honey Creek Cattle, Manchester, IA

RESERVE GRAND CHAMPION

Halfblood Female

BGB Lena, Lane Hull, Ardmore, OK

High % Females -

February 1, 2015 & After

1. EGKK Swagger's Peach
Wilbur Kehrli, Manchester, IA
2. EGKK Swagger II Miss I
Laurie Stonewall, Marengo, IA

2015 National Show Results

CHAMPION

High % Calf

EGKK Swagger's Peach
Wilbur Kehrli, Manchester, IA

RESERVE CHAMPION

High % Calf

EGKK Swagger II Miss I
Laurie Stonewall, Marengo, IA

High % Females -

June 1 - September 30, 2014

1. EGKK Swagger's Midnight F
Wilbur Kehrli, Manchester, IA

High % Females -

February 1 - May 31, 2014

1. Oreo, Jacob Patterson, Gilman, IA
2. BGB Brandy Wine, Lane Hull,
Ardmore, OK
3. SLF Lady B273, Mitchel Taake,
Elkader, IA
4. Booty, Jacob Patterson, Gilman, IA

High % Females -

October 1, 2013 - January 31, 2014

1. BGB Meg Monkey, Megan Elder,
Miami, OK
2. BGB JC Grace, Justin Campbell,
Miami, OK
3. KF Vaquilla, Charlie Names,
Sheridan, AR

CHAMPION

High % Yearling Female

Oreo, Jacob Patterson, Gilman, IA

RESERVE CHAMPION

High % Yearling Female

BGB Brandy Wine, Lane Hull,
Ardmore, OK

High % Females -

October 1, 2012 - September 30, 2013

1. MNP Blue Affluent, Connie Brooks,

Fair Grove, MO

2. BGB Dream On, Lane Hull
Ardmore, OK

CHAMPION

High % Senior Female

MNP Blue Affluent, Connie Brooks,
Fair Grove, MO

RESERVE CHAMPION

High % Senior Female

BGB Dream On, Lane Hull
Ardmore, OK

High % Females: Cow/Calf

1. Ruby Red LKM3X, Chris Sutton,
Jerico Springs, MO

CHAMPION

High % Cow/Calf

Ruby Red LKM3X, Chris Sutton,
Jerico Springs, MO

GRAND CHAMPION

High % Female

MNP Blue Affluent, Connie Brooks,
Fair Grove, MO

RESERVE GRAND CHAMPION

High % Female

Oreo, Jacob Patterson, Gilman, IA

Purebred/Fullblood Female -

February 1, 2015 & After

1. Jones' Cait ET, C. Stanley Jones,
Nacogdoches, TX

Purebred/Fullblood Female -

October 1, 2014 - January 31, 2015

1. SRD Black Bingo ET,
Steve Dollarhide, Haworth, OK
2. SRD Blue Special,
Steve Dollarhide, Haworth, OK
3. BGB Allie Kat, Lane Hull,
Ardmore, OK

2015 National Show Results

CHAMPION

Purebred/Fullblood Calf

SRD Black Bingo ET,
Steve Dollarhide, Haworth, OK

RESERVE CHAMPION

Purebred/Fullblood Calf

SRD Blue Special,
Steve Dollarhide, Haworth, OK

Purebred/Fullblood Female – June 1 – September 30, 2014

1. MNP Blue Bold Beauty,
Connie Brooks, Fair Grove, MO
2. SRD Blue Diamond,
Steven Dollarhide, Haworth, OK

Purebred/Fullblood Females - February 1 - May 31, 2014

1. EGKK Annie's Best,
Abby Schieltz, Holy Cross, IA
2. EGKK Skipper Abby II,
Mitchel Taake, Elkader, IA
3. DeShazo's Bobbie Lou,
Shirley Deshazo, Bokoshe, OK

Purebred/Fullblood Female – October 1, 2013 – January 31, 2014

1. Jones' Alvira ET, Stanley Jones,
Nacogdoches, TX
2. Jones' Bailey ET, Stanley Jones,
Nacogdoches, TX

CHAMPION

Purebred/Fullblood Yearling Female

EGKK Annie's Best,
Abby Schieltz, Holy Cross, IA

RESERVE CHAMPION

Purebred/Fullblood Yearling Female

MNP Blue Bold Beauty,
Connie Brooks, Fair Grove, MO

Purebred/Fullblood Females – October 1, 2012 - September 30, 2013

1. BGB Kitty Kat, Lane Hull,

Ardmore, OK

CHAMPION

Purebred/Fullblood Senior Female

BGB Kitty Kat, Lane Hull,
Ardmore, OK

GRAND CHAMPION

Purebred/Fullblood Female

EGKK Annie's Best,
Abby Schieltz, Holy Cross, IA

RESERVE GRAND CHAMPION

Purebred/Fullblood Female

MNP Blue Bold Beauty,
Connie Brooks, Fair Grove, MO

BULLS

Halfblood Bulls

February 1, 2015 & After

1. SKSL Increda Bull
Steve Kinser, Hugoton, KS
2. HCC Danielle's Captian Swa,
Honey Creek Cattle, Manchester, IA

Halfblood Bulls

October 1, 2014 - January 31, 2015

1. BGB Whiskey, Lane Hull
Ardmore, OK
2. SNC Little Man, Charlie Names,
Sheridan, AR

CHAMPION

Halfblood Bull Calf

SKSL Increda Bull,
Steve Kinser, Hugoton, KS

RESERVE CHAMPION

Halfblood Bull Calf

BGB Whiskey, Lane Hull
Ardmore, OK

GRAND CHAMPION

Halfblood Bull

SKSL Increda Bull
Steve Kinser, Hugoton, KS

American Blue Cattle - 9



2015 National Show Results



RESERVE GRAND CHAMPION

Halfblood Bull

BGB Whiskey, Lane Hull
Ardmore, OK

Percentage Bulls –

February 1, 2015 and after

1. SKSL Cristal and Then, Steve Kinser
Hugoton, KS
2. 2/5 Redman, Chris Sutton
Jerico Springs, MO
3. Arnold, Jacob Patterson, Gilman, IA
4. ESKK Clubby III, Wilbur Kehrli
Manchester, IA
5. WCM Claremore, R. Wayne Matlock
Bixby, OK
6. JCC King, Justin Campbell
Miami, OK

CHAMPION

Percentage Bull Calf

SKSL Cristal and Then,
Steve Kinser, Hugoton, KS

RESERVE CHAMPION

Percentage Bull Calf

2/5 Redman, Chris Sutton
Jerico Springs, MO

Percentage Bulls -

June 1 - September 30, 2014

1. BGB Hidalgo, Lane Hull
Ardmore, OK

CHAMPION

Percentage Yearling Bull

BGB Hidalgo, Lane Hull
Ardmore, OK

GRAND CHAMPION

Percentage Bull

SKSL Cristal and Then, Steve Kinser
Hugoton, KS

RESERVE GRAND CHAMPION

Percentage Bull

BGB Hidalgo, Lane Hull
Ardmore, OK

Purebred/Fullblood Bulls –

February 1, 2015 & After

1. Jones' Chewbacca ET, C. Stanely Jones
Nacogdoches, TX
2. Jones' Colton ET, C. Stanley Jones
Nacogdoches, TX

Purebred/Fullblood Bulls –

October 1, 2014 – January 31, 2015

1. TOF Dafydd, Lane Hull,
Ardmore, OK
2. EGKK Swagger's Perfection
Willbur Kehrli, Manchester, IA
3. BGB Black Magic, Lane Hull
Ardmore, OK
4. BGB Black Ice, Lane Hull
Ardmore, OK
5. SRD Black Ridge ET
Steve Dollarhide, Haworth, OK

CHAMPION

Purebred/Fullblood Bull Calf

TOF Dafydd, Lane Hull, Ardmore, OK

RESERVE CHAMPION

Purebred/Fullblood Bull Calf

EGKK Swagger's Perfection
Willbur Kehrli, Manchester, IA

Purebred/Fullblood Bulls –

June 1 – September 30, 2014

1. SRD Blue Captain,
Steve Dollarhide, Haworth, OK
2. EGKK Swagger's Raindrop
Willbur Kehrli, Manchester, IA

2015 National Show Results

Purebred/Fullblood Bulls -

February 1 - May 31, 2014

1. Buford, Jacob Patterson, Gilman, IA
2. DeShazo's Brutus, Shirley Deshazo, Bokoshe, OK

CHAMPION

Purebred/Fullblood Yearling Bull

Buford, Jacob Patterson, Gilman, IA

RESERVE CHAMPION

Purebred/Fullblood Yearling Bull

SRD Blue Captain,
Steve Dollarhide, Haworth, OK

Purebred/Fullblood Bulls -

Oct. 1, 2012 - September 2013

1. MNP Blue Axel, Connie Brooks
Fair Grove, MO

CHAMPION

Purebred/Fullblood Bulls - Senior Bull

MNP Blue Axel, Connie Brooks
Fair Grove, MO

GRAND CHAMPION

Purebred/Fullblood Bull

TOF Dafydd, Lane Hull, Ardmore, OK

RESERVE GRAND CHAMPION

Purebred/Fullblood Bull

MNP Blue Axel, Connie Brooks
Fair Grove, MO

Best Pair of Females

1. BGB Kitty Kat, Lane Hull,
Ardmore, OK
2. Booty, Jacob Patterson, Gilman, IA
3. SRD Blue Diamond,
Steve Dollarhide, Haworth, OK
4. EGKK Swagger's Midnight F,
Wilbur Kehrli, Manchester, IA
5. HCC Swagger's Olaf, Honey Creek
Cattle, Manchester, IA

6. Jones's Bailey ET, C. Stanley Jones,
Nacogdoches, TX

7. Laurie Stonewall, Marengo, IA

Best Pair of Bulls

1. TOF Dafydd, Lane Hull, Ardmore, OK
2. EGKK Swagger's Perfection,
Wilbur Kehrli, Manchester, IA
3. Buford, Jacob Patterson, Gilman, IA
4. SRD Black Block, Steve Dollarhide,
Haworth, OK
5. Goss' Beau, C. Stanley Jones,
Nacogdoches, TX

Get - Of - Sire

1. BGB Black Ice, Lane Hull,
Ardmore, OK
2. EGKK Swagger's Top Notch,
Wilbur Kehrli, Manchester, IA
3. HCC Swagger's Olaf, Honey Creek
Cattle, Manchester, IA

Produce of Dam

1. SRD Blue Star, Steve Dollarhide,
Haworth, OK
2. BGB Kitty Kate, Lane Hull
Ardmore, OK

Best of 5 Head

1. TOF Dafydd, Lane Hull,
Ardmore, OK
2. Oreo, Jacob Patterson, Gilman, IA
3. EGKK Swagger's Raindrop,
Wilbur Kehrli, Manchester, IA
4. SRD Black Block,
Steve Dollarhide, Haworth, OK
5. Jones' Bailey, C. Stanley Jones
Nacogdoches, TX

2015 National Show Results



GRAND CHAMPION
Purebred/Fullblood Female
& CHAMPION
Purebred/Fullblood Yrlg. Female
EGKK Annie's Best
Tom Schieltz



GRAND CHAMPION
Purebred/Fullblood Bull
& CHAMPION
Purebred/Fullblood Bull Calf
TOF Dafydd
Lane Hull



RESERVE GRAND CHAMPION
High % Female and
CHAMPION
High % Yrlg. Female
CLB Oreo
Jacob Patterson



RESERVE GRAND CHAMPION
Purebred/Fullblood Bull
& CHAMPION
Purebred/Fullblood Sr. Bull
MNP Blue Axel
Connie Brooks



GRAND CHAMPION
High % Female
& CHAMPION
High % Sr. Female
MNP Blue Affluent
Connie Brooks



GRAND CHAMPION
% Bull Calf
& CHAMPION
Percentage Bull Calf
SKSL Cristal and Then
Steve Kinser

2015 National Show Results



RESERVE GRAND CHAMPION
Purebred/Fullblood Female &
RESERVE CHAMPION
Purebred/Fullblood Yrlg. Female
MNP Blue Bold Beauty
Connie Brooks



RESERVE GRAND CHAMPION
Market High % Steer
CLB Pirate
Jacob Patterson



CHAMPION
Purebred/Fullblood Yrlg. Bull
CLB Buford
Jacob Patterson



CHAMPION
High % Cow/Calf
Ruby Red & 2/S Redman
Chris Sutton



CHAMPION
Purebred/Fullblood Calf
SRD Black Bingo ET
Steve Dollarhide



RESERVE CHAMPION
Purebred/Fullblood Calf
SRD Blue Special
Steve Dollarhide

2015 National Show Results



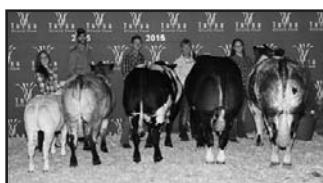
RESERVE CHAMPION
Percentage Bull Calf
2/S Redman
Chris Sutton



2nd PLACE
Purebreed/Fullblood Female
SRD Blue Diamond
Steve Dollarhide



2nd PLACE
Pair of Females
CLB Oreo & CLB Booty
Jacob Patterson



2nd PLACE
Pen of 5
Jacob Patterson

2015 Arkansas State Fair

Winners in the 2015 American Blue Cattle Show held at the Arkansas State Fair were:

- Grand Champion Female -**
 Steve Dollarhide, Haworth, OK
- Reserve Grand Champion Female -**
 Connie Brooks, Fair Grove, MO
- Grand Champion Bull -**
 Steve Dollarhide, Haworth, OK
- Reserve Grand Champion Bull -**
 Lane Hull, Ardmore, OK



SRD Blue Captain was Grand Champion at
2015 Arkansas State Fair. Owned by Steve
Dollarhide

SRD Blue Special was Grand Champion
at the 2015 Arkansas State Fair
Owned By Steve Dollarhide



American Blue Cattle - 14

Scenes from 2015 National Show



**Abby Schieltz
receiving belt
buckle for Grand
Champion Female**



**Lane Hull received
belt buckles for
Grand
Champion Bull,
Premier Breeder &
Youth Champion**



**Judge Sam Dunlop receiving belt buckle
from president, Harold Brubaker**



2016 Tulsa National American Blue Show

- * Arrival: May begin arrival Wednesday September 28, 8 a.m.
- * Must be in place by Friday, Sept. 30, by 12:00 noon
- * Show: Saturday, October 1, 2016 beginning at 8:30 a.m .
- * Location: OK Ford Dealers Arena 1
- * Release: There will be a staged release Sunday, October 2
All cattle must be out by 9:00 p.m.

Membership Meeting:

The American Blue Cattle Annual Membership Meeting will be held on Saturday, October 1, 2016 on the fairgrounds. All members are welcome to attend.

Banquet and Auction:

The Annual Banquet and auction will be held on October 1, 2016 at 7:00 p.m. at Oklahoma Joe's BBQ located at 61st and Sheridan, 4 miles south and 1 mile east of the fairgrounds. The banquet will begin at 7:00 p.m. and will be followed by our auction. Advance reservations are required to attend the banquet.

Hotel Rooms:

A block of rooms have also been reserved at the Courtyard Marriott Tulsa Central. The room rate is \$79.00 per night plus tax. When you reserve your room please mention that you are with the American Blue Cattle Association in order to get this special rate. Rooms must be reserved by Sept. 10, 2016, after this date the special rate no longer applies and rooms will be first come first serve. When calling to make reservations , please call 918-660-0646.

**Elmcrest
Genetics**



**Kehrli
Kattle**



PALMER

15 years old and the final piece to the puzzle of Americanized Blue Cattle.



SKIPPER SWAGGER

The next step.

Our goals at Elmcrest Genetics and Kehrli Kattle are:

- 1) *Raise and share Americanized Blue genetics with our customers.*
- 2) *Produce more saleable meat on every carcass to help feed our ever growing population.*
- 3) *Produce more profit for our customers who are raising this beef.*
- 4) *Raise a product that is tender, tasty, lean and healthy for you.*

Give us a call at (563) 920-8494...we love to talk about the Blues!

**FULL BLOOD & PERCENTAGE BULLS & HEIFERS
SEMEN & EMBRYOS AVAILABLE!**

Our Mission Statement and Goal

*To serve our customers and the American
Blue Family more effectively than anyone
else by treating our customers, fellow breeders
and consumers as we personally would like to be treated.*

Elmcrest Genetics

Wilbur Kehrli

(563) 920-8494

Kehrli Kattle

Kyle Kehrli

(319) 521-7135

www.elmcrestgenetics.com



PALMER

15 years old and the final piece to the puzzle of Americanized Blue Cattle.



RIDGEDEAN JESSIE

6 generations of natural calving! Palmer & Ridgedean Jessie's ET daughter created Palmer's Princess.



SWAGGER 1

**The American Blue 2014 Grand Champion
& premier bull**

Elmcrest Genetics

Wilbur Kehrli (563) 920-8494

**Elmcrest
Genetics**

*A Scarce and
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We are proud to announce new partners,
Jud & Connie Parker, to help us bring
the American Blues to the position they
deserve in the American Beef Industry.
Liberty Cattle Company (a subsidiary
of Prosper Companies) have
bought a percentage interest in
Palmer's Princess valued at \$50,000.



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NATIONAL CHAMPION
DAUGHTER**

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2015 Premier Breeder

Black Gold Blues
Larry, Sandie and Lane Hull



Black Gold Blues is owned and operated by Larry, Sandie and Lane Hull

of Ardmore, Okla.

We could not be more honored with the Premier Breeder Award.

We started our journey in 2008 with our first purchase of Blues from Steve Dollarhide.

Since that time, we have added to our herd from Stanley Jones, Glenda Sieren and Harold Brubaker.

We enjoy the friendships that we have made through our Blue family and this wonderful breed of cattle.

2015 Premier Bull - TOF Dafydd

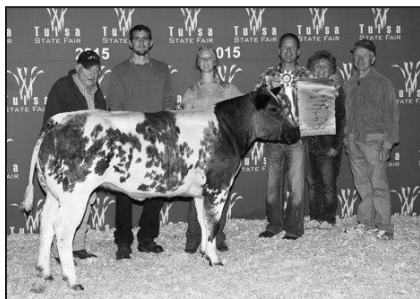


We were honored to own and have shown the National Champion Blue Bull for 2015. TOF Dafydd has a great combination of genetics on both sides of his pedigree. His paternal side includes the Hebrew bull with extremely low birth weight plus Price's Dakota who was an extremely low birth weight bull.

His maternal side includes the top bulls in the international arena Dafydd D'Ochain, probably the best bull to improve feet and legs the breed has known. The maternal side includes the combination of Hebrew and Ingenious the best two bulls in the world to have low birth weight.

TOF Dafydd from a young age was awesome as we watched him grow and develop with muscle and a great set of feet and legs. With line breeding on both sides of his pedigree and with low birth weight bulls, this could provide the best results the breed has seen. Thank you for being part of our program.

2015 Premier Cow - Annie's Best



Premier Cow is the National Grand Champion Female, Annie's Best. She is owned by Tom Schieltz of Pin Oak Blues and was shown by Abby Schieltz

Pictured from left to right are: Wilbur and Kyle Kehrli with Elmcrest Genetics, Abby, Tom, Darlene and Harold Schieltz, with Pin Oak Blues.

2015 Jr. High Point Exhibitor



Congratulations to our 2015 Jr. High Point Champion Lane Hull.

Lane is the son of Larry and Sandie Hull of Ardmore, Oklahoma.

He is a junior at Dickson High School and is also currently enrolled at Southern Oklahoma Technology Center taking Web Design. He also participates in Brazilian Jui Jitsu

One of his favorite things is watching the cattle grow from calves to adult.

He has great admiration for all the members of our Association for their compassion of the cattle and its mem-

bers. There have been many people who have shown him so many things from toughing it out to having patience and these qualities will last his lifetime. It doesn't matter to him if he wins or is being dragged through the arena...its all good to him! He enjoys both!

Lane would like to personally thank EVERYONE who has brought him this far.



Breeding Up To Fullblood Status

In order to breed up to Fullblood status here are the requirements:

Fullblood bulls are those that are 96% American Blue and above and will be recorded as Fullblood.

Fullblood Females are those that are 93% American Blue and above and will be recorded as Fullblood.

To be recorded as fullblood the grade up animals must be DNA tested to have two copies of the myostatin gene. If the animal has only one copy they remain in the purebred status.


Purebred Bulls are those that are 15/16 or 93.75% up to 96% American Blue.

Purebred Females are those that are 7/8 or 87.5% up to 93% American Blue.


All Fullblood and Purebred cattle must be DNA tested. If the fullbloods are parent verified from birth by DNA testing, they will have an elite status. Those cattle that are bred up to fullblood status must have all generations of the American Blue lineage verified and have a parent verified status. All purebred cattle with parent and previous generations of American Blue testing will have the status of "Parent Verified".

Percentage animals must be registered in order to be shown, but it is up to the breeder if they want to DNA test these animals or opt out of the DNA testing on any percentage animal up to purebred status.

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 936-652-2550
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American Blue Beef

Healthy & Flavorful

The final judgment as to the success of a beef breed lies in the hands of you, the consumer. Today's beef consumer is more health conscious than ever before and is increasingly educated about the food and beef industry. American Blue Beef purebred meats have been repeatedly shown to contain less fat, less calories, and less cholesterol than skinless baked chicken breast, while still maintaining all the high nutritional elements for which beef is renowned.

The same genetic trait that results in a healthy meat item also creates a tender, moist, flavorful product as well. A cross-section of American Blue meat will contain more and shorter muscle fibers than traditional beef. This sig-

nificantly contributes to meat tenderness. Since there is minimal fat content, American Blue beef has greater moisture content. These two items together help establish a base for an exceptionally flavorful product.

Beef up your herd with American Blue Cattle the terminal sire of choice for commercial and dairy herds. Blue Cattle are bred for high yield lean meat with less fat and cholesterol than chicken. Their docile temperament makes them an excellent choice for club calves.

New Members

The ABCA would like to recognize and welcome our new 2016 members.

Paul Castleberry
Brewton, AL

Keith Enderson
Grover CO

David Fletcher
Colcord, OK

Henry Grondin
Brutus, MI

Ava & Eve Gruetzmacher (Juniors)
Merrill, WI

Troy Gruetzmacher
Merrill, WI

Harold Hall
Gays, IL

Donna Langsdon Kellam
Manitou, KY

Jud & Connie Parker
Fairfield, IA

Sterling Parker (Junior)
Fairfield, IA

T. J. Selk
Willard, WI

Thomas Selk (Junior)
Willard, WI

Miguel Ponse Torres
Pikeville, NC

Membership Benefits

As a member of the American Blue Cattle organization, the following are some of the many services and programs we offer members.

- Complete Registry
- Free Newsletter and Classified Ads
- Youth Program
- Breeder Referrals
- Scholarship Program
- Parent Verification & DNA Testing
- State Affiliates
- Internet Updates
- Listing in the Membership Directory
- Advertising on the Internet
- Internet Advertisement in the Membership Directory
- International Recognition and ABCA is a member of the American Blue International (BBI) Association
- Link your site to ABCA
- Listing on the ABCA Website Members Directory





American Blue Cattle Application For Membership

American Blue Cattle
Pam Lee
P.O. Box 633404
Nacogdoches, TX 75963
Telephone 936.652.2550
Fax 936.569.6641
info@americanbluecattle.org

Applicant Name: _____

Ranch Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Residence Phone: _____ Business Phone: _____ Fax: _____

Email: _____ Web Site: _____

Signature Of Applicant: _____

Membership Choices

Please Choose One + RANCH REGISTRATION if you would like to register cattle

_____	Lifetime Membership	\$2,500.00	(No Annual Fees)
_____	Active Membership	\$60.00	(Owner of Cattle - Voting Privileges)
_____	Junior Membership	\$35.00	(Must Be Under 21)
	Birth date Required for Junior Membership		
_____	Ranch Registration	\$25.00	(One Time Fee – for members wishing to register cattle)
	Include 3 Choices for Ranch Prefix (3-4 letters)		
		<input type="text"/>	<input type="text"/>

Remittance of \$ _____ is enclosed for Membership fee and/or Ranch Registration.
(** New members, please remember to include the **Ranch Registration** fee if you wish to register cattle.)

Return Completed Form and Payment to:

American Blue Cattle
Pam Lee
P.O. Box 633404
Nacogdoches, TX 75963

Application will not be processed until full payment is received.

2015 Officers

HAROLD BRUBAKER PRESIDENT

215 Back Creek Church Road
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Fax: 336-629-2603
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www.bluefarm.net

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Executive Director

PAM LEE

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Home: 501-882-5233

Edwards Blue Brangus Farm

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psalazarstriping@yahoo.com
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Cell: 303-435-1413
Fax: 970-785-2671

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4253 River Road
Hilliard, FL 32046
tammy.bennett@evansdelivery.com
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Cell: 904-219-6219

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2277 Inkom Rd.
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Sterling Parker

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Fairfield, IA 52556

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Pin Oak Blues

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Schlichte Petty Cattle Co.

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712-540-9109
Fax: 712-938-2449

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Fax: 620-544-4490

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LLB Farm

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BGB Black Gold

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BGB Black Gold Blues

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Triple E Brahmousin

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Fax: 503-628-1370

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Office: 936-564-7889
Cell: 936-554-8075
Fax: 936-569-6641

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Talltex@xit.net
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806-333-5847

VERMONT

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WISCONSIN

Ava & Eve

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Eve 715-218-4628

Troy Gruetzmacher

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Thomas Selk (Junior)

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Junior Member Benefits

Cattle Registrations!



**Ken Schlichte
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Scholarship!**

**Junior High Point
Champion & Reserve
Champion awarded
yearly**



**To Join The
American Blue
Cattle Association
PLEASE FILL OUT THE
MEMBERSHIP
APPLICATION**

**More information at
www.americanbluecattle.org**

Annual Scholarship Program

To register for our annual scholarship program, download the application from the website: www.americanbluecattle.org and mail to:

American Blue Cattle
Association, Inc.
P.O. Box 633404
Nacogdoches, TX 75963

Criteria for the Scholarship Program

- Enrolled in a 2 or 4 year college
- Age 18-22
- ABCA Junior Member for a minimum of one year
- Must be a U.S. citizen
- May only receive the scholarship once
- Be a ABCA Junior Member in good standing
- Youth or family own American Blue Cattle

Registering an Animal

To register an animal go to www.americanbluecattle.org and print the form and send it to American Blue Cattle at:

American Blue Cattle Association, Inc.
Phone: 936-652-2550
P.O. Box 633404
Nacogdoches, TX 75963

Your registration application will be processed and a blood kit will be mailed as soon as full payment is received. Prices subject to error and change without notice.

Tattoo Letters

2017 Tattoo Letter is "E"
2016 Tattoo Letter is "D"
2015 Tattoo Letter is "C"
2014 Tattoo Letter is "B"
2013 Tattoo Letter is "A"
2012 Tattoo Letter is "Z"
2011 Tattoo Letter is "Y"
2010 Tattoo Letter is "X"

Pay your animal registration fees online: You can now pay your animal registration fees online using PayPal. Use the Registration in Word format - Open the document and type in the information on the application, save it and attach it to an email to info@belgianblue.org. Total your registration fees, click on the pay now button and you will be prompted to enter the donation amount on the PayPal page. We will match the emailed registration with your payment.

Animal Registration Fees

- * \$25.00 Registration of Fullbloods and Purebreds
- * \$40.00 DNA Kit
- * \$15.00 Registration of Percentage Grading-Up (50% To Purebred)
- * \$15.00 Certification of Percentage (Up To 50%)
- * \$15.00 Certification of Steers

Miscellaneous Fees

- * \$10.00 Duplicate Corrected / Additional Certificates
- * \$10.00 Animal Transfer of Ownership
- * \$10.00 Embryo Transfer of Ownership
- * \$10.00 Listing of Foreign Registered Animal in ABCA Herdbook
- * \$10.00 Entering Foreign Bloodtype or DNA Genotype at UC Davis
- * \$30.00 Rush charges for any paper work in addition to regular fees

ABCA American Blues Junior Awards

ABCA has developed an awards program for it's Junior exhibitors. The purpose of this program is to encourage development of our Junior cattle-men and women and to promote the American Blue breed.

To be eligible for the program the youth should not have reached his/her 21st birthday.

Awards will be given for the top Junior and the Reserve Junior. To be awarded the honor of top Junior, the young man or woman must be a Junior member of ABCA and accumulate points on the following scales. Open show sanctioned for youth points is: Tulsa State Fair - National Show. Cattle must be family or farm owned for at least 30 days prior to the show. Entry must be in juniors' name to qualify for class and overall points.

Showmanship points are only earned at sanctioned shows.

National Show Class Placings

- 30 points 1st Place
- 25 points 2nd Place
- 20 points 3rd Place
- 15 points 4th Place
- 10 points 5th Place
- Additional 30

points Overall
American Blue
Grand Champion

- Additional 20 points Overall
American Blue
Reserve Grand
Champion

Showmanship

- 25 points 1st Place
- 20 points 2nd Place
- 15 points 3rd Place
- 10 points 4th Place
- 5 points 5th Place

All other shows, including **county fairs, state fairs, 4-H & FFA, Expos and Open Show Class Placings:**

- 20 points 1st Place
- 15 points 2nd Place
- 10 points 3rd Place
- 5 points 4th Place
- 3 points 5th Place
- Additional 20 points Overall Grand Champion
- Additional 10 points Overall Reserve Grand Champion

Rate of Gain

- 20 points 1st Place
- 15 points 2nd Place
- 10 points 3rd Place
- 5 points 4th Place
- 3 points 5th Place

Presentations

Any display or speech (at least 10 minutes in length) that promotes the Blue breed.

- 1-10 people 20 points
- 11-50 people 30 points
- 51+ people 40 points

Presentations must be verified in writing by person in charge of event such as FFA Advisor or 4-H Leader. Displays/ presentations points can only be earned at one event at each fair.

Points are accumulated beginning in January and must be turned into the ABCA office by December 15.

Juniors may show any number of head at each show but points will only accumulate for four head.

Verification

To receive points the junior exhibitor must submit verification in the form of show results signed by the show superintendent or show results intended for public knowledge such as photos or articles in the media.

Send by December 15 to : American Blue Cattle Assoc., Pam Lee, P.O. Box 633404, Nacogdoches, TX 75963.

Why the American Blues?

- Extraordinary muscle development
- Great tenderness of the meat due to the thinness of the muscle fiber
- Extremely lean, tender and healthy beef
- Genetically tender beef without the fat cover and marbling
- Higher percentage of quality cuts
- More quality cuts in the forequarter
- Cattle have a docile temperament
- Short gestation length
- One of the highest yielding carcasses with dress out of 68%-72%
- Compliment to any crossbreeding program
- Great terminal sire breed

Benefits of Crossbreeding

Beef producers have been benefiting when using a Belgian Blue bull as a terminal cross sire. Belgian Blue crossbred calves result in increased carcass yield as compared to the dam. The Belgian Blue bull will put more weight and muscle on the calves' frames.

Butchers will also pay premium prices for both steers and heifers knowing there will be a high yield and more saleable.

Overall benefits of crossbreeding:

- High growth rates
- Early turnoff
- Outstanding feed conversion rates
- Outstanding dress percentages 60% +
- High yield
- Market preferred
- Butcher preferred
- Premium prices

2/S Belgian Blue Cattle

Fullblood * Purebred * Percentage* Halfblood * Club Calves



Mark And Chris Sutton
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belgianblues@yahoo.com
www.2sbelgianblues.com

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Jones Cattle Company

Belle Brook Farms



Photos by Andrew D. Brosig/The Daily Sentinel

Belle Brook Farm owner Stanley Jones watches some of his Belgian Blue cross cattle as they pass by in the feed lot on the farm Wednesday in Nacogdoches. Jones began raising the Belgian Blue cattle more than 20 years ago because they produce a leaner, healthier meat. He crosses them with a mix that includes Charolais and Brahman for hardiness, keeping a minimum of 50 percent Belgian to insure the lean breeds through, he said.

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Fax: 936-569-6641
Contact: Stanley Jones



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OUR HERD IS 100% ELITE STATUS



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Genetics In the World!!!!**

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